



Q the Locals

Information Pack

2026

Q the Locals was conceived in 2021 and was a combination of our Artistic Director's drive and commitment to supporting our incredible local artists, and the practicality of keeping things local in the ever changing landscape of COVID. Our ultimate goal is to support and program local work and artists as much as possible within our seasons. Since we launched the first season in 2022 we've programmed 13 full productions and helped with 8 developments and worked with more than 120 incredible creatives from across our region.

Q the Locals is dedicated to providing a platform for the region's incredible creatives to develop and present work with minimal financial risk and strong venue support and is open to artists at all stages of their careers. While emerging artists are encouraged to apply, we are also seeking mid-career and established artists.

Who Should Apply

We encourage applications from artists and companies who:

- Are seeking a supportive environment to develop or present work
- Can effectively utilise the resources provided
- Are capable of delivering their proposed project within the scope of support offered

Timelines & Funding Considerations

The venue programs in alignment with the financial year, supporting artists to better access and align with funding opportunities.

We strongly encourage applicants to consider relevant funding rounds and timelines when planning their projects and submissions.

The venue can assist by providing:

- Letters of support
- Venue budgets
- Advice and guidance on funding applications

We are happy to work with artists to help strengthen funding proposals and ensure projects are well-positioned for success.

Full Productions

Applications for full productions may include:

- Existing scripted works
- New and original works
- Dance and physical theatre works

Important Note

While the venue provides in-kind support (as outlined below), it is important to understand that the venue is not producing or co-producing these works.

Applicants must clearly demonstrate their capacity to independently deliver a full production, including planning, resourcing, and execution.

Financial Contribution

While the venue endeavours to make a small financial contribution to supported full productions, this is not always possible.

- Any financial support will be discussed at the time of application
- The venue is committed to transparency to ensure clear expectations and avoid misunderstandings
- The distribution of funds is outlined in the indicative budget provided, with 80% of ticket income less the outlined costs returned to the producer.

In-Kind Support

Producers have access to the venue's resources, as well as the skills and experience of its staff, as part of in-kind support as outlined in the indicative budget attached. This includes (but is not limited to), as required by the producer:

- Assistance with audition notices and access to audition space
- Rehearsal space
- Directorial, dramaturgical and technical mentoring and support
- Performance venue and technical equipment
- Marketing
- Ticketing

This program is designed to empower artists with the tools, support, and environment needed to bring their work to life and build sustainable creative outcomes.

Marketing & Promotion

The venue provides comprehensive marketing support to help promote your project and maximise audience reach.

As part of our season the venue will:

- Organise professional photography for hero imagery
- Produce marketing materials in line with the venue's season branding (in consultation with the producer)
- Manage all marketing and advertising campaigns
- Issue an official media release
- Coordinate and manage any media and interview requests through the venue's marketing team
- Arrange archival videography and photography, in line with the provided production schedule (please note these costs will be taken out at time of reconciliation)

All photography assets created will be made available to the producer for their own use.

While the venue leads all marketing activity, producers are strongly encouraged to undertake additional promotional efforts while collaborating with the marketing team to ensure messaging is consistent. The more active the producer is in the marketing strategy and delivery, the better result they will have at the box office.

The venue can also assist producers by providing guidance on effective marketing strategies and supporting the development of approaches for future productions, touring, or pitching to other venues.

Ticketing

All ticketing for performances is managed by the venue as part of its seasonal programming. Ticket prices are set by the venue to align with overall season strategy. Q the Locals prioritises accessible and reasonable price points to encourage strong audience engagement and attendance.

Producers will receive six (6) complimentary tickets per performance. For opening night an invite list will be developed in consultation with the producer and then all invitations will be managed and distributed by the venue.

Technical Support

The venue provides practical technical assistance to support the delivery of your production.

Producers will receive support in planning and delivering the technical requirements of their production as well as having access to a limited allocation of technician hours from the venue's technical staff. Our in-house equipment is provided for use (dependent on availability)

The venue can also assist in developing a Technical Specifications (Tech Specs) document, which can be used for future pitching, transfers, or touring opportunities.

Producers are strongly encouraged to discuss technical requirements early in the planning process and work collaboratively with the venue to create a schedule that makes the most of the time and resources available. Early planning helps minimise complexity and reduces the likelihood of additional costs.

Producers may engage their own technical staff, subject to venue approval.

Please note:

- All external equipment must be tested and tagged in accordance with safety standards
- External technical staff must be appropriately qualified and are not permitted to undertake work in the venue without relevant credentials

Previous Productions & Outcomes

Q the Locals has a strong track record of supporting works that go on to achieve significant artistic and professional outcomes.

Works presented as full productions in past seasons have gone on to:

- Tour to other venues (Smokescreen, The Waltz, The Will to Be, The Offering)
- Be published (Demented)
- Receive awards and recognition (Smokescreen, Ordinary Days, The Almighty Sometimes, The Offering)

The Q is deeply committed to supporting artists in building sustainable creative pathways beyond the initial season.

Applying to stage a Full Production

We are looking for well-considered, clearly articulated applications that demonstrate both the strength of the idea and the applicant's capacity to deliver.

When applying, consider the following questions:

- **What is the project?**

Clearly describe your work, including its form, content, and current stage of development

- **Who is the audience?**

Be specific. Avoid broad statements such as "this is for everyone." Consider who is most likely to engage with and buy tickets to your work. This will help inform marketing strategies.

- **Why is this a good fit for the season? Why this play, and why now?**

Tell us why this show is perfect for this venue and for our audience – it is always important to consider audience when you are pitching a show to any venue. Is there a reason why it will work particularly well for this venue? We want to see your passion, of course, but we also want to see the practical side of the project.

- **How will you deliver the project?**

Provide as much detail as possible about your capacity to realise the work, including any previous producing experience.

Things to think about and include if possible:

1. Budget (confirmed or projected)
2. Creative team
3. Timeline
4. Funding plan (if applicable)

The more specific and detailed your application, the clearer understanding we will have of your ability to deliver a successful outcome. No-one is going to hold you to the exact details that you include, but showing that you understand what is involved in producing will increase your chances of success.

Q the Locals 2026- Indicative Budget

In-Kind Support			
	Quantity	Price Per	Total Value
Rehearsal Space-days	26	\$ 375.00	\$ 9,750.00
Performance Space- show	4	\$ 800.00	\$ 3,200.00
Additional Show- show	1	\$ 500.00	\$ 500.00
Equipment- week	1	\$ 1,312.00	\$ 1,312.00
Season Shoot- each	1	\$ 300.00	\$ 300.00
Marketing Support-hrs	18	\$ 45.00	\$ 810.00
Directorial Support-hrs	24	\$ 55.00	\$ 1,320.00
Technical Support-hrs	12	\$ 55.00	\$ 660.00
Administration-hrs	22	\$ 45.00	\$ 990.00
Ticketing-each	1	\$ 85.00	\$ 85.00
TOTAL IN KIND			\$ 18,927.00
VENUE EXPENSES			
Expenses Deducted from Ticket Sales- per show			
	Number	Cost	Total
Staffing- per show	5	\$ 550.00	\$ 2,750.00
Cleaning- days	5	\$ 330.00	\$ 1,650.00
Technical- 6 hours-rehearsal x 2 staff	6	\$ 60.00	\$ 720.00
Technical- hours-show x 1 staff	5	\$ 240.00	\$ 1,200.00
Archival Filming	1	\$ 550.00	\$ 550.00
Show Photography	1	\$ 450.00	\$ 450.00
Marketing	1	\$ 1,000.00	\$ 1,000.00
TOTAL DEDUCTED VENUE EXPENSES			\$ 8,320.00
PRODUCER EXPENSES			
Some costs to THINK ABOUT			
Item	Cost		
Set materials/construction	\$ -		
Costume materials/construction	\$ -		
Props materials/construction	\$ -		
Insurance- PL for performers	\$ -		
Royalty Payments- music and script	\$ -		
Consumables	\$ -		
TOTAL PRODUCER EXPENSES	\$ -		
TOTAL EXPENSES	\$ 8,320.00		
Income Estimate			
Venue	The Q		
Producer	Q the Locals		
Dates	TBC		
No. of Performances	5		
Venue capacity per performance	343		
Expected % attendance	30%		
Estimate 30% attendance	514.5		
Average ticket price	\$ 40.00		
Estimated Income at 30%	\$ 20,580.00		

Developments

We are open to projects at various stages of development, including:

- The germ of an idea
- Rehearsed readings
- Works-in-progress (WIP) showings

This approach means developments can be tailored to your needs.

Past projects have ranged from:

- Artists simply requiring a quiet, dedicated space to work
- Staged readings
- A series of readings with actors, either public or private
- Projects presenting multiple WIP public showings (up to five), including structured feedback sessions

Support Provided

For development projects, the venue may offer:

- Dramaturgical support
- Rehearsal space
- Ticketing and/or invitation management for private or public showings

Projects supported at the development stage have gone on to:

- Be staged internationally (Let Me Know if You Feel Something)
- Be presented at festivals and other venues (Tales From the Other Side, Boulevard of Broken Bonbonniere, Triceratop)
- Be programmed into mainstage seasons (Lifeboat, Tramdemic)

Development Applications

For development proposals, consider:

- What you are requesting from the venue (e.g. space, dramaturgy, showings, technical support)
- Your proposed timeline
- What you aim to achieve during the development
- Your longer-term goals for the work (e.g. full production, touring, further development)

Strong applications demonstrate clarity of vision, realistic planning, and a clear understanding of how the venue's support will be used.